

> Agenda



RTA Connect 2025
September 22-26 | Planet Hollywood, Las Vegas

RTA THE FLEET
SUCCESS COMPANY

- › In-Person Registration Opens
- › Welcome Reception

What You Can Expect at RTA Connect 2025

Join us for 4 days of education, insights, and connection. You'll experience an action-packed week of practical how-tos, big ahas, and immersive connections with other fleet professionals.



LEADERSHIP

- › **From Resistance to Results:**
The Hard Truths of Reinventing Culture
Learn to navigate and overcome challenges when building a new culture.
- › **Alignment Ain't Just for Tires:**
Unlock Super Powers by Getting Clear
Get everyone on the same page and working together for an optimized fleet.

ROAD TO FLEET360

- › **Transition vs Migration to Fleet360:**
Which Option Works Best for Your Fleet
Understand the transition to Fleet360 and how the RTA team is here to help.
- › **Where'd My Cheese Go? Part 1**
Prepare for the change to Fleet360 by looking at end-of-period, checklists, & equipment.

FLEET MANAGEMENT

- › **Class Coding 101**
Master the art of class coding to optimize your fleet operations.
- › **How to Properly Conduct a Life-Cycle Analysis**
Learn how to conduct lifecycle analyses to improve TOC, asset availability, and more.

TRAINING

- › **Processing Fuel in Fleet360**
Learn to ensure accurate data, streamline reporting, and more in this hands-on class.
- › **Dashboards and Page Analytics**
Build customized dashboards and page-level analytics to turn data into actions.
- › **Achieving Success as a Shop Supervisor or Lead Technician**
Learn which critical metrics you need to track in Fleet360 to improve your shop.

INNOVATION

- › **Newest Fleet360 and Mobile Feature Releases**
Get an inside look at the latest and greatest features in Fleet360.
- › **Coming Soon to Fleet360**
Get a sneak peek at what's coming to Fleet360.



LEADERSHIP

- › **Succession Planning Done Right**
Learn to build a legacy that lasts for your fleet.
- › **The Art of Emotional Firing**
Master a framework for preserving dignity and respect when letting someone go.
- › **From Resistance to Results:
The Hard Truths of Reinventing Culture**
Learn to navigate and overcome challenges when building a new culture.

ROAD TO FLEET360

- › **Project Managing your Transition**
Get an easy-to-follow project plan to transition successfully to Fleet360.
- › **Where'd My Cheese Go? Part 2**
Part 2 focuses on dashboards, page analytics, and legacy reports.
- › **Transition vs Migration to Fleet360:**
Understand the transition to Fleet360 and how the RTA team is here to help.

FLEET MANAGEMENT

- › **Staffing Isn't Politics, It's Math**
See how to calculate the right number of techs and support staff your fleet needs.
- › **Key Steps to Rightsizing Your Fleet**
Uncover the key metrics for calculating your ideal fleet size and type.
- › **Class Coding 101**
Master the art of class coding.

TRAINING

- › **Measuring the 4 Pillars of Fleet Success with Scorecards**
Learn how to track and visualize performance across the 4 Pillars in Fleet360.
- › **Bulk Work Orders with Campaigns and Quick Repairs**
Start creating and managing bulk work orders using Campaigns and Quick Repairs.
- › **Mastering Shop Scheduler**
Take full control of your shop's workload using Fleet360's Shop Scheduler tool.

INNOVATION

- › **Get to Know the Billing Module in RTA**
Experience the new Fleet360 Bid Management tool.
- › **Product Feedback Session**
Meet with RTA's product team and share ideas and feedback on Fleet360.
- › **Newest Fleet360 and Mobile Feature Releases**
Get an inside look at the latest and greatest.

TRAINING

- › **Customizing Standard Reports**
Unlock the power of Fleet360's reporting tools and learn to customize standard reports.
- › **Tell Your Story with RTA: Part 1**
A guide to best practices for fleet managers.



LEADERSHIP

- › **Alignment Ain't Just for Tires:**
Unlock Super Powers by Getting Clear

Get everyone on the same page and working together for an optimized fleet.
- › **Succession Planning Done Right**

Learn to build a legacy that lasts for your fleet.
- › **The Art of Emotional Firing**

Master a framework for preserving dignity and respect when letting someone go.

ROAD TO FLEET360

- › **Where'd My Cheese Go? Part 1**

Prepare for the change to Fleet360 by looking at end-of-period, checklists, & equipment.
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Get an easy-to-follow project plan to transition successfully to Fleet360.
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Part 2 focuses on dashboards, page analytics, and legacy reports.

FLEET MANAGEMENT

- › **How to Properly Conduct a Life-Cycle Analysis**

Learn how to conduct lifecycle analyses to improve TOC, asset availability, and more.
- › **Key Steps to Rightsizing Your Fleet**

Uncover the key metrics for calculating your ideal fleet size and type.
- › **Staffing Isn't Politics, It's Math**

See how to calculate the right number of techs and support staff your fleet needs.

TRAINING

- › **Asset Financials**

Dive into the financial side of fleet management and learn to make smarter decisions.
- › **Forms Management**

Discover how to create, manage, and deploy custom forms in Fleet360.
- › **Come Experience Fleet Wiki**

See how you can leverage Fleet Wiki to build, organize, and share critical information.

INNOVATION

- › **Coming Soon to Fleet360**

Get a sneak peek at what's coming to Fleet360.
- › **Get to Know the Billing Module in RTA**

Experience the new Bid Management feature in Fleet360.
- › **Product Feedback Session**

Meet with RTA's product team and share ideas and feedback on Fleet360.

TRAINING

- › **Customizing Standard Reports**

Unlock the power of Fleet360's reporting tools and learn to customize standard reports.
- › **Tell Your Story with RTA: Part 2**

A guide to best practices for fleet managers.



FLEET MANAGEMENT

› **Fleet Best Practices Discussion Panel**

A discussion on proven strategies to improve overall fleet performance.

TRAINING

› **Asset Classifications:**

Setting and Applying Class Codes

Set up and apply asset class codes in Fleet360 to better organize your fleet.

› **Accident Tracking**

Learn to document, track, and analyze vehicle incidents in Fleet360.



› **Event ends**



> See You in Vegas!

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